

NIMA NEKOOGAR

Los Angeles, CA | [LinkedIn](#)

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OBJECTIVE

Motivated and disciplined Business & Artificial Intelligence student at Santa Monica College (GPA: 3.89, Dean's Honor List) with hands-on experience building technology-enabled digital ventures. Strong foundation in programming, analytics, and systems thinking. Seeking an internship opportunity in AI, technology, or digital product environments to apply academic knowledge, gain hands-on experience, and contribute to organizational goals through continuous learning and teamwork.

EDUCATION

Business & Artificial Intelligence 2024 - Present

Santa Monica College | Santa Monica, CA

- **GPA:** 3.89 (Dean's Honor List)
- **Planned Transfer:** University of California, Irvine
- **Coursework:** C Programming, Java Programming, Python Programming, Assembly Language Programming, IT & Computer Systems, Financial Accounting, Microeconomics, Macroeconomics, Calculus I, Business Communications

High School Graduation 2020 - 2024

Palisades Charter High School | Pacific Palisades, CA

SKILLS

Programming Skills: Python, C, Java, Visual Basic, Assembly Language (HLA), HTML, MySQL

Technical Skills: Google Analytics 4, Shopify, Meta Ads Manager, Google Ads, CRM Platforms

Soft Skills: Communication Skills, Team Management, Time Management, Leadership & Collaborative Skills

Analytical & Learning Skills: Logical Thinking, Quick Learning, Adaptability, Problem Solving

Languages: English (Fluent), Farsi (Fluent), Spanish (Basic)

EXPERIENCE

Founder & eCommerce Manager 2025 - Present

Nimario Jewelry | www.nimariojewelry.com

- Built and launched a full direct-to-consumer Shopify platform from concept to live operation
- Implemented Google Analytics 4 to track user behavior, conversion funnels, and performance
- Designed and tested acquisition campaigns using Google Ads and Meta Ads
- Applied A/B testing to improve conversion and engagement
- Developed CRM workflows and structured supplier and fulfillment systems

LEADERSHIP & COMMUNITY

Volunteer Assistant - National Adult Day Healthcare 2021 - Present

- Support daily activities and provide companionship to elderly participants, assisting staff in creating a safe and engaging environment.

Volunteer - Meals on Wheels 2020 - Present

- Deliver nutritious meals to homebound seniors and offer friendly check-ins to reduce isolation and support community well-being.

Community Volunteer – Shadetree Partnership Nursery 2022 - Present

- Assist with plant care, nursery maintenance, and community outreach promoting urban greening and environmental stewardship.